**Using the Pillars of Agricultural Literacy**

Here is a step-by-step plan you can use to start incorporating the Pillars of Agricultural Literacy in your planning process.

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| **Step 0 (Optional)** | **Explain Ag Literacy Strategic Planning Process** |
| When | 1-2 weeks prior to start of planning process |
| Task 1 | Present overview of ag literacy planning process to leadership and/or planning teams |
| Supporting File | Planning Presentation (PowerPoint) |

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| **Step 1** | **Gather Input and Prioritize Efforts** |
| Task 1 | Have 5 leaders/key stakeholders complete survey. A stakeholder may be a member of your organization, teacher, board member, etc. They should have a working knowledge of what you do, and why you do it! |
| Task 2 | Summarize and analyze results*What do the results tell you about where should you focus your efforts – which Pillar, audiences and methods of engagement?* |
| Supporting File | Pillars Planning Survey |

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| **Step 2** | **Catalog and Review Current Efforts** |
| Task 1 | List current ag literacy events and materials and summarize relative success (file: “Pillars Review Worksheet”)*What have we done and what do we know about the results?* |
| Task 2 | Map events and materials to Pillar, audience, and engagement method *Where are the gaps between our priorities and our current/past efforts?* |
| Supporting File | Pillars Review Worksheet |

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| **Step 3** | **Develop Strategic Plan for Future Ag Literacy Efforts** |
| Task 1 | Task 1: Determine which activities to keep, modify and/or replace*What do we do differently as a result of our priorities?* |
| Task 2 | Task 2: Develop schedule and plan (file: “Pillars Strategic Plan Worksheet”)*How and when do we make it happen?* |
| Task 3 | Task 3: Communicate new strategic plan with others |
| Supporting File | Pillars Strategic Plan Worksheet |